



BENEVE SOCIAL MEDIA POLICY

Influencers are permitted to discuss and promote their business on social media platforms such as blogs, Facebook, Instagram, YouTube, LinkedIn, Twitter, Tumblr etc. The following is the Company's policy and guidelines on such representation. The absence of, or lack of explicit reference to a specific site, does not limit the extent of the application of this policy. Where no policy or guideline exists, Influencers should use their professional judgment and take the most prudent action possible.

1. Personal blogs, websites and social media profiles should have clear disclaimers that the views expressed by the author are the author's alone and do not represent the views of the Company. Example – "The opinions and positions expressed are my own and don't necessarily reflect those of Beneve."
2. You must represent yourself accurately and clearly state your relationship with the Company as an Influencer. No other claims may be made as employee, agent or otherwise.
3. You may not use the Company's trademarks or brands in any username or handle in any social media platform. These include but are not limited to Twitter, Facebook, and LinkedIn.
4. Information published on your blogs, websites and social media profiles should comply and adhere with Beneve Policies. This also applies to comments posted on other blogs, forums, and social networking sites.
5. By identifying yourself as an Influencer, you identify yourself with the brand image and the values of the Company. As such, your online activity can affect others' perceptions of the Company, its products and services. It is therefore important to be aware that your actions captured via images, posts, or comments can reflect that of the Company. The following guidelines must be adhered to for posting any content online:

You must use only text found on the Company's official website.

You may not supplement the content of your website or social networking profile with text from any source other than the Company.

All content must be spell-checked.

All misleading or deceptive activities, information and tactics are prohibited.

Respect copyright laws, and reference or cite sources appropriately.

No abusive language is permitted.

No personal attacks are permitted.

6. Influencers must always disclose their relationship or identify themselves as a Beneve Influencer when making any comment regarding Beneve and/or its products.



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7. Influencers will make no medical or health claims.
8. Influencers will make no income claims and are not permitted to show their earnings in any manner.
9. For paid Internet advertising such as Facebook ads, the Company's logo or trademark may not be used without express written permission from the company. All requests must be made to support@beneve.com
10. If you have a complaint with the Company, contact the Company for resolution through Support: support@beneve.com. Do not use social media to express your grievances publicly as the Company will have no way of addressing your grievance; Many of the people who read your grievance won't know when it is resolved, so they will be left with bad unresolved feelings that may never be corrected.
11. If you choose to share any other Beneve Influencer or customer images, the image must remain in its original form.

Beneve, LLC
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