



# INFLUENCER BILL OF RIGHTS

At Beneve, we want our Influencers to fully understand, in very clear terms, how very different we are from other companies. First, Beneve's "Influencer Bill of Rights" memorializes in writing exactly how we honor our business relationship with our Influencers.

1. Each Influencer's business and personal enrollment tree lineage shall be honored and protected. Beneve recognizes the sacred nature of personal business relationships within the direct sales industry, and Influencers can depend on Beneve to provide a supportive environment to help grow, sustain, and protect those relationships.

2. Influencers have the right as Independent Contractors to participate in other direct sales businesses without fear of facing suspension, or termination, so long as they respect the Golden Rule: "Influencers may only introduce their personally sponsored Influencer(s) or customer(s) to another direct sales business opportunity". \*If a Beneve Influencer elects to promote other direct sales companies (which they were not active with before joining Beneve), they will be eligible to receive New Customer Bonus (NCB), Customer Retention Bonus (CRB), Fast Start Bonuses, Xcelerate Sampler Bonuses, Power of 3, and Unilevel Commissions; however, they will NOT be eligible to participate in the following "Leadership Perks": Unilevel Check Match, Rank Advancement Bonuses, Health Benefits Bonus, Lifestyle Bonuses, Star Pool Bonuses, Ambassador Pool Bonuses, or Leadership Incentive Trips.

3. At Beneve, We Honor Your Ownership Rights of Social Media Channels – Living in the United States of America (The Land of The Free), and as an "independent" contractor, you would of course assume that you would naturally have absolute dominion over your personal social media channels. Unfortunately, this is often NOT the case for today's network marketers. A quick review of the policies and procedures for the vast majority of network marketing companies will disclose draconian controls over your ability to conduct business on your Social Media platforms. These restrictions are specifically designed to take away your independent contractor rights to conduct business on your terms and some go so far as to even force you to abandon your social media channels for up to 12 months (or longer), should you choose to ever depart from their company. I find this to be abhorrent behavior and something you will never be subjected to at Beneve! While it's necessary to of course enforce copyright restrictions, as well as basic product representation guidelines, we will never restrict our Influencer's abilities to conduct ethical and open business practices on their independent social media channels.

4. Beneve's Compensation Plan pays more than any other nutritional supplement direct sales company in the industry, period, and we commit to always funding our compensation plan with a minimum 65% of commissionable volume.

5. Beneve Influencers are protected from termination without cause, period. Influencers have the right to receive reasonable notice at the commencement of a compliance investigation, as well as any pending disciplinary actions. During a compliance investigation, the influencer will continue to receive whatever commissions they're entitled to receive. At Beneve, we begin our compliance investigations of an Influencer with a presumption of innocence and only after evidence of wrong doing is clearly established, will Beneve take additional appropriate measures. Influencers will have the right to review all complaints made against them, IF the complaint is the basis for disciplinary action of any kind. If the Influencer disagrees with the compliance departments recommended level of discipline, they will have the right to appeal said disciplinary action to the IAC Team, which will then make disciplinary recommendations to Beneve's CEO.

6. Influencers have the right to automatic yearly renewal of their Beneve Business Platform, so long as they have paid-in-full their yearly membership fee and have not materially breached their Beneve Influencer agreement.

7. Beneve is committed to listening to its field of Influencers. To ensure this is accomplished, we created an Influencer Advisory Committee (IAC). This influential team is comprised of 4-Star and above Influencers. Participating Influencers on the IAC Team are selected by Beneve's CEO. Beneve recognizes how critical it is for the base to have a voice in the decision-making process and future direction of the company.

8. Beneve Influencers have the right to sell, transfer or will their independent contractor business to any 3rd party that would otherwise qualify to enroll as an Influencer under normal conditions.

*Judy Willodson*

Founder & CEO